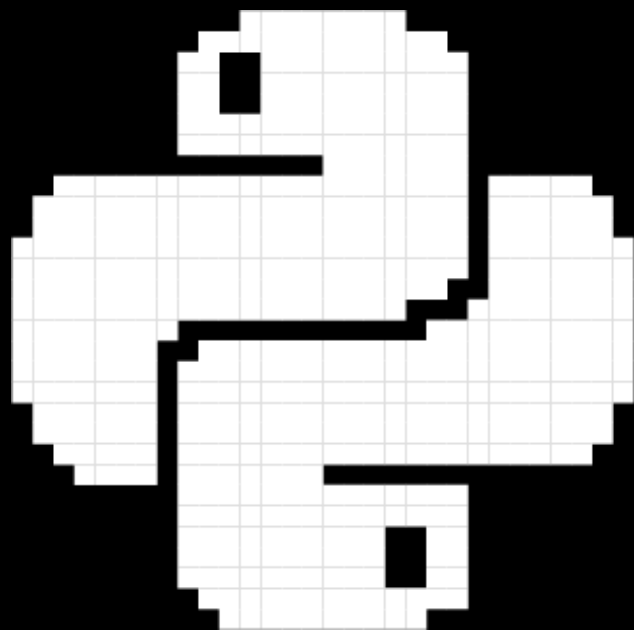


0 2 T O 0 8 N O V E M B E R 2 0 2 0



PYTHON
BR4SIL
2020

S P O N S O R S H I P P L A N



THE EVENT

PEOPLE > TECHNOLOGY

The audience is composed mainly of people from the areas of: development, software engineering, business, IT managers, academics, students and enthusiasts.

During the 7 days of immersion, from 02 to 08 November, participants will be able to learn about new technologies, share knowledge and experiences, have contact with more experienced people from the national and international community.

Python Brasil is also proud of bringing a friendly and safe environment, focusing on being inclusive, accessible, where everyone is welcome and where they can feel at ease and enjoy the event.

Due to the current circumstances that we are experiencing with the COVID-19 pandemic, this year's edition will take place through streaming platforms, 100% online.

A large crowd of people, mostly young adults, are gathered at a conference. Many of them are making heart gestures with their hands. They are wearing lanyards and some are holding up phones to take pictures. The background shows a banner that says "PYTHON BRASIL 2019".

THE EVENT

PEOPLE > TECHNOLOGY

Python Brasil is the largest conference on the Python programming language in Latin America.

We are driven by several other local and regional events that culminate in a national and itinerant meeting.

We have as main objectives: to spread the Python language; promote the exchange of experiences and knowledge; and encourage community growth.

ACTIVITIES

TALKS

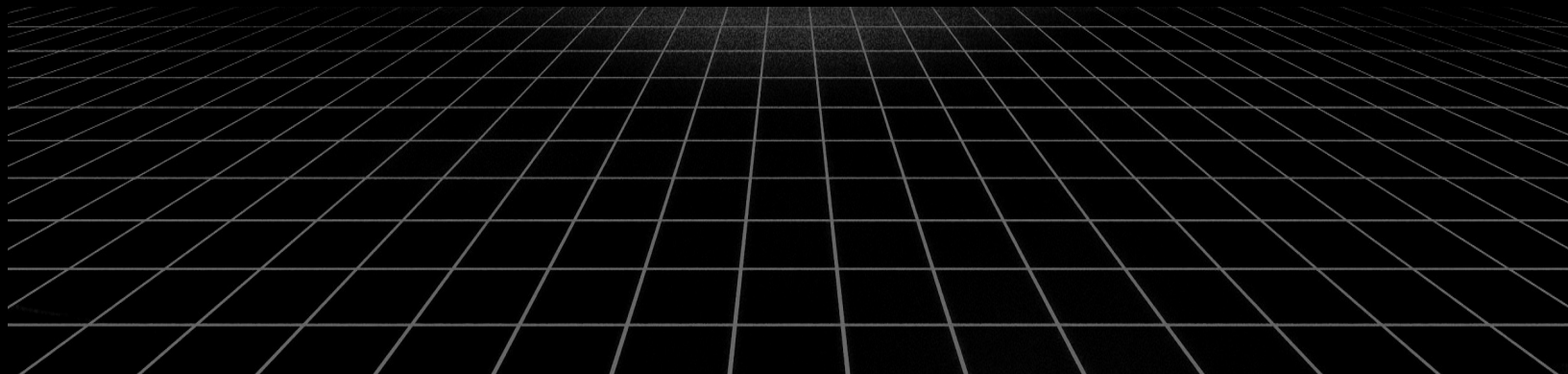
NOVEMBER
02 a 06

TUTORIALS

NOVEMBER
07 e 08

SPRINTS

NOVEMBER
07 e 08



TUTORIALS

Mini courses in various formats that approach Python and related technologies. Those who participate can develop new skills and put the acquired learning into practice

TALKS

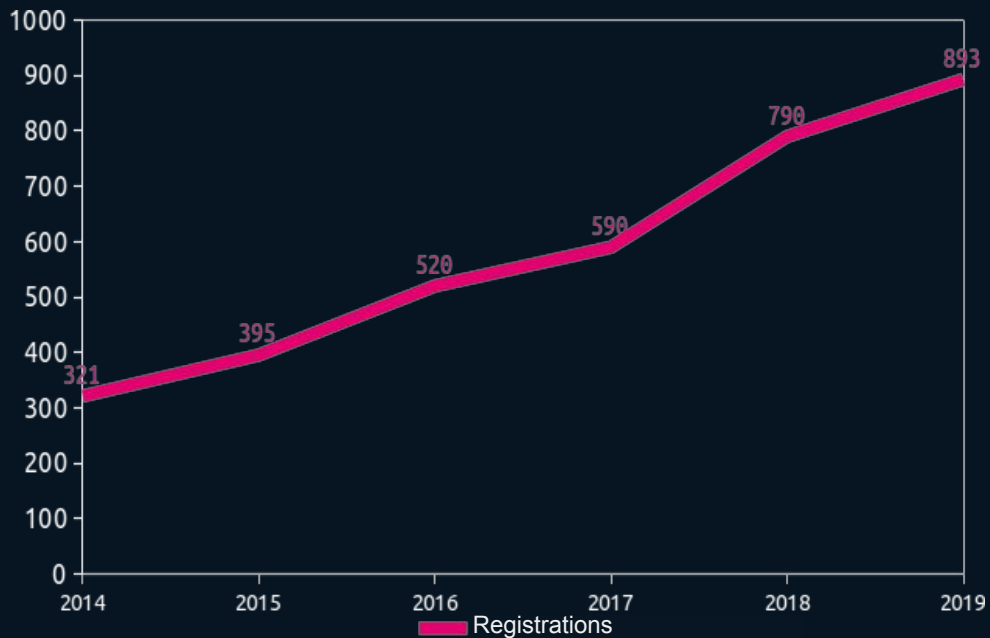
Community talks, for the community. Focused on quality and diversity, the lectures approach the most diverse uses of language. Keynotes, prominent people in the community, will show Python trends and future

SPRINTS

Tradition of the community, it is the time for participants to interact and contribute together in open source projects, accompanied by the maintainers.

Number of Attendees

The event's audience is growing rapidly. 2019 we reached the mark of 893 registrations. In 2020 we set a new record, with the event being online, we had 2,000 registrations in the first 24 hours.



WHY SPONSOR

It is an opportunity to associate your brand with open and collaborative free software initiatives, get to know the community and the projects that are in progress, spread the language and stimulate technological development in the country.

Sponsoring you win:

- National/international visibility
- Networking Expansion
- Professional training

Among many other opportunities.

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SPONSORSHIP FEES

B E N E F I T S

Acknowledgment at the beginning and end of each day

Disclosure on social networks

Logo disclosure during breaks of the event

Logo on the site of the event

Exclusive online room for Job Fair

+ Disclosure of institutional video on social media (3 minutes)

+ Logo completely fixed in the presentation of presentations

+ Thanks for opening the keynotes

+ Logo in institutional emails

GOLD

P R I C E

R\$ 15 K

Q U O T A S

1

B E N E F I T S

Acknowledgment at the
beginning and end of each day
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Logo disclosure during breaks
of the event
Logo on the site of the event
+ Exclusive online room for
Job Fair

SILVER

P R I C E

R\$ 7,5 K

Q U O T A S

5

B E N E F I T S

Acknowledgment at the beginning and end of each day

Disclosure on social networks

Logo disclosure during breaks of the event

Logo on the site of the event

Bronze

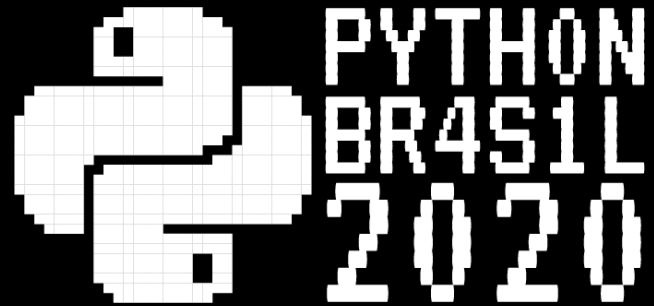
P R I C E

R\$ 2,5 K

Q U O T A S

10

HAVE ANY QUESTIONS?
CONTACT US



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eventos@python.org.br